



**COMPLETE NUTRITION FOR
YOUR EQUINE PARTNER**





***Bar ALE Feed...
for the love of your horse!***



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A Feed for Every Equine

Bar ALE offers a comprehensive line of feeds developed to meet the nutritional requirements of your equine partner.

Whether you're raising foals, training performance horses, or simply enjoying an occasional trail ride, Bar ALE offers a formulation to fit your horse's special requirements.

As an added benefit all Bar ALE feeds contained chelated minerals, yeast culture, and organic selenium.

Trust Bar ALE for all your horses feeding requirements.

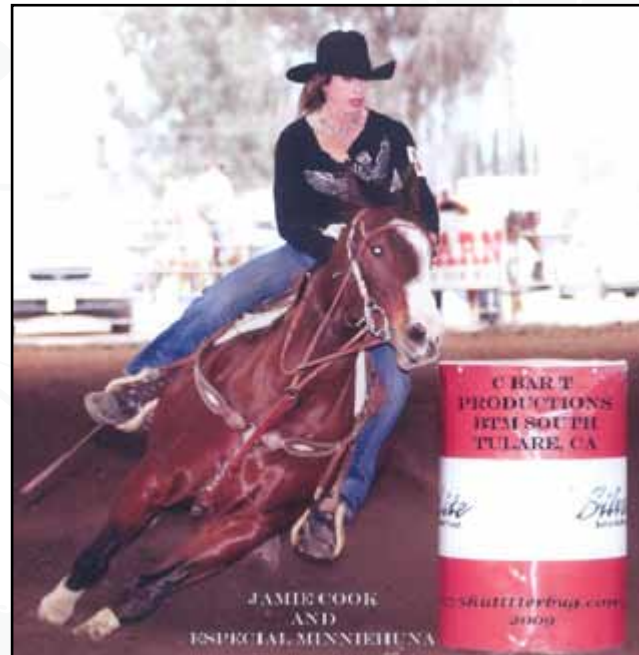
Bar Ale is proud to sponsor champions!

The Bar ALE Story

Bar ALE, Inc. is a family owned business located in Williams, California. The Company began over 50 years ago in Petaluma, California, under the leadership of Heimi Ash. The name, Bar ALE, stems from the Company's livestock brand and was used when the business included a beef cattle operation in the Sonoma County area. "ALE" is an acronym for Ash, Lewis, and Epping, the three founders of the Company. Today, the Company is owned by the members of the Lewis family and it is operated by Mr. Ash's grandson.

The Company's focus is on providing value added feed products to the commercial livestock industry including dairy, beef, horse, sheep, goats, poultry and swine, as well as many other species. In addition to producing and distributing bulk commercial livestock feeds, Bar ALE also manufactures a full line of sacked products sold to retail feed stores. The sacked product lines include premium feeds as well as high quality simple grains. While the Company manufactures feeds for nearly all species it has distinguished itself for its premium horse and swine show feeds.

Driven by our passion for quality and customer success, our mission is to promote animal health and performance through advanced nutrition.



Richard Winters & Jamie Cook are both proud to feed & recommend Bar ALE Feeds!

J-K Performance Pellet Guaranteed Analysis

CRUDE PROTEIN	(Min)	14.4%
CRUDE FAT	(Min)	4.7%
CRUDE FIBER	(Min)	7.6%
ASH	(Max)	14.8%
CALCIUM	(Min)	1.0%
CALCIUM	(Max)	3.0%
PHOSPHORUS	(Min)	2.0%
SODIUM	(Min)	0.2%
SODIUM	(Max)	0.5%
COPPER	(Min)	56 PPM
ZINC	(Min)	247 PPM
SELENIUM	(Min)	0.4 PPM
VITAMIN A	(Min)	29,992 IU/LB
VITAMIN E	(Min)	207 IU/LB
LYSINE	(Min)	0.5 %
BIOTIN	(Min)	1.9 MG

PERFORMANCE FEED
“Designed to keep ideal condition on your hard working equine partners while maintaining that desired level of focus”

Ingredients

J-K Performance Pellet Wheat Mill Run, Ground Corn, Distillers Dried Grains, Stabilized Rice Bran, Monocalcium Phosphate, Soybean Meal, Sodium Bentonite, Calcium Carbonate, Magnesium Oxide, Choline Chloride, Vitamin E Supplement, Zinc Sulfate 36%, Biotin, Potassium Chloride, L-Lysine, DL-Methionine, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Sodium Selenite, Vitamin A Supplement, Calcium Pantothenate, Niacin, Menadione Sodium Bisulfite Complex, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Vitamin D3 Supplement, Cobalt Sulfate, Vitamin B12 Supplement, Ethylenediamine Dihydriodide., Corn Gluten, Yeast Extract, Yeastculture, Dried Yucca Schidigera, Aspergillus Oryzae Fermentation Extract, Dried Lactobacillus Acidophilus Fermentation Product, Dried Bifidobacterium Thermophilum Fermentation Product, Dried Enterococcus Faecium Fermentation Product, Bacillus Fermentation Product, Zinc Methionine, Copper Lysine, Manganese Methionine, Cobalt Glucoheptonate, Sodium Chloride, Natural And Artificial Flavors, Vitamin A,



- High Fat
- No Corn, Alfalfa, or Molasses
- Flaxseed
- Yeast Culture
- Selenium Yeast
- Chelated Minerals

Ingredients

Wheat Mill Run, Rice Bran, Soy Hull Meal, Ground Flaxseed Meal, Soybean Meal, Distillers Dried Grains, Calcium Carbonate, Soybean Oil, Lignin Sulfonate, Magnesium Oxide, Choline Chloride, Vitamin E Supplement, Zinc Sulfate 36%, Biotin, Potassium Chloride, L-Lysine, DL-Methionine, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Sodium Selenite, Vitamin A Supplement, Calcium Pantothenate, Niacin, Menadione Sodium Bisulfite Complex, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Vitamin D3 Supplement, Cobalt Sulfate, Vitamin B12 Supplement, Ethylenediamine Dihydriodide., Yeast Culture Saccharomyces Cerevisiae, Sodium Chloride, Zinc Methionine, Copper Lysine, Manganese Methionine, Cobalt Glucoheptonate, Purified Water, Sodium Bisulfite, Sodium Sulfite, Potassium Bisulfite, Calcium Carbonate Silicon Dioxide, Ethoxquin, Citric Acid, Natural And Artificial Flavors, Selenium Yeast. R1217 Whdp Wh465

Distance Plus Pellet

- High Fat
- No Corn, Alfalfa, or Molasses
- Flaxseed
- Yeast Culture
- Selenium Yeast
- Chelated Minerals

Distance Pellet Guaranteed Analysis

CRUDE PROTEIN	(Min)	14.6%
CRUDE FAT	(Min)	7.0%
CRUDE FIBER	(Min)	11.8%
ASH	(Max)	11.4%
CALCIUM	(Min)	0.9%
CALCIUM	(Max)	1.7%
PHOSPHORUS	(Min)	0.9%
SODIUM	(Min)	0.2%
SODIUM	(Max)	0.5%
COPPER	(Min)	51 PPM
ZINC	(Min)	188 PPM
SELENIUM	(Min)	0.4 PPM
VITAMIN A	(Min)	3,836 IU/LB
VITAMIN E	(Min)	100 IU/LB
LYSINE	(Min)	0.6 %
BIOTIN	(Min)	1.2 MG

COMPLETE FEEDS

14% Equine Complete

- Textured Grain with Beet Pulp & Alfalfa Pellets
- Yeast Culture
- Chelated Minerals
- Selenium Yeast

14% Equine Complete Guaranteed Analysis

CRUDE PROTEIN	(Min)	14.0%
CRUDE FAT	(Min)	4.0%
CRUDE FIBER	(Max)	14.5%
ASH	(Max)	9.0%
CALCIUM	(Min)	0.7%
CALCIUM	(Max)	1.4%
PHOSPHORUS	(Min)	0.4%
SODIUM	(Min)	0.2%
SODIUM	(Max)	0.5%
COPPER	(Min)	20 PPM
ZINC	(Min)	54 PPM
SELENIUM	(Min)	0.1 PPM
VITAMIN A	(Min)	4,544 IU/LB
VITAMIN E	(Min)	38 IU/LB
LYSINE	(Min)	0.4%



Ingredients

Suncured Alfalfa Hay, Rolled Corn, Beet Pulp Shreds, Soybean Meal, Recleaned Crimped Oats, Wheat Mill Run, Rolled Barley, Cane Molasses, Soybean Oil, Ammonium Preservative, Natural And Artificial Flavors, Silicon Dioxide, Ground Rice, Calcium Carbonate, Sodium Chloride, Yeast Culture *Saccharomyces Cerevisiae*, Monocalcium Phosphate, Red Iron Oxide, Magnesium Oxide, Choline Chloride, Potassium Chloride, Ricebran, Vitamin E, Zinc Sulfate, Manganese Sulfate, Copper Sulfate, DL-Methionine, Sodium Selenite, L-Lysine, Niacin, Vitamin A, Biotin, Calcium Pantothenate, Riboflavin, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Vitamin D3, Vitamin B12, Menadione Sodium Bisulfite Complex, Ethylenediamine Dihydrochloride, Cobalt Carbonate, Zeolite, Magnesium Limestone, Sodium Bicarbonate, Zinc Methionine, Copper Lysine, Manganese Methionine, Cobalt Glucoheptonate, Keysure Iron Protienate, Selenium Yeast., R1222 Whecom Wh255

12% Mane Pellet

- Complete 5/8" Pellet
- High Quality Fiber Sources
- Yeast Culture
- Chelated Minerals
- Selenium Yeast

"Feeds designed with high levels of fiber to be fed with or without hay"

**12% Mane Pellet
Guaranteed Analysis**

CRUDE PROTEIN	(Min)	12.6%
CRUDE FAT	(Min)	2.2%
CRUDE FIBER	(Max)	20.5%
ASH	(Max)	11.0%
CALCIUM	(Min)	0.8%
CALCIUM	(Max)	1.5%
PHOSPHORUS	(Min)	0.6%
SODIUM	(Min)	0.2%
SODIUM	(Max)	0.4%
COPPER	(Min)	12 PPM
ZINC	(Min)	62 PPM
SELENIUM	(Min)	0.3 PPM
VITAMIN A	(Min)	2,325 IU/LB
VITAMIN E	(Min)	61 IU/LB
LYSINE	(Min)	0.4%
BIOTIN	(Min)	0.7 MG

Ingredients

Suncured Alfalfa Meal, Wheat Mill Run, Oat Bran, Rye Grass Meal, Rice Bran, Ground Rice, Cane Molasses, Soybean Oil, Calcium Carbonate, Magnesium Oxide, Choline Chloride, Vitamin E Supplement, Zinc Sulfate 36%, Biotin, Potassium Chloride, L-Lysine, DI-Methionine, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Sodium Selenite, Vitamin A Supplement, Calcium Pantothenate, Niacin, Menadione Sodium Bisulfite Complex, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Vitamin D3 Supplement, Cobalt Sulfate, Vitamin B12 Supplement, Ethylenediamine Dihydrochloride, Monocalcium Phosphate, Sodium Chloride, Selenium Yeast., C1212 12fpk



SENIOR FEEDS

Mature Horse Pellet

- Soft pellet for older horses
- Chelated Minerals/Selenium Yeast
- Yeast Culture
- 14% Protein
- 4% Fat

Mature Horse Pellet with 4-Plex EQ Guaranteed Analysis

CRUDE PROTEIN	(Min)	14.8%
CRUDE FAT	(Min)	4.9%
CRUDE FIBER	(Max)	18.2%
ASH	(Max)	10.7%
CALCIUM	(Min)	0.7%
CALCIUM	(Max)	1.3%
PHOSPHORUS	(Min)	0.5%
SODIUM	(Min)	0.2%
SODIUM	(Max)	0.4%
COPPER	(Min)	42 PPM
ZINC	(Min)	164 PPM
SELENIUM	(Min)	0.3 PPM
VITAMIN A	(Min)	3,476 IU/LB
VITAMIN E	(Min)	90 IU/LB
LYSINE	(Min)	0.5%
BIOTIN	(Min)	1.1 MG



Mature Horse Plus

- Soft pellet for older horses
- Chelated Minerals/Selenium Yeast
- Yeast Culture
- 14% Protein
- 4% Fat
- MSM & Glucosamine

Mature Horse Plus with Gluc./MSM Guaranteed Analysis

CRUDE PROTEIN	(Min)	14.5%
CRUDE FAT	(Min)	5.3%
CRUDE FIBER	(Max)	18.3%
ASH	(Max)	11.0%
CALCIUM	(Min)	0.9%
CALCIUM	(Max)	1.1%
PHOSPHORUS	(Min)	0.5%
PHOSPHORUS	(Max)	0.6%
SODIUM	(Min)	0.3%
SODIUM	(Max)	0.3%
COPPER	(Min)	39 PPM
ZINC	(Min)	155 PPM
SALT	(Min)	0.5%
SALT	(Max)	0.5%
SELENIUM	(Min)	0.2 PPM
VITAMIN A	(Min)	3,348 IU/LB
VITAMIN D	(Min)	669 IU/LB
VITAMIN E	(Min)	87 IU/LB
METHYLSULFONYL	(Min)	2,267.1 G/TON
GLUCOSAMINE HCL	(Min)	517.4 MG

Ingredients

Mature Horse Pellet :

Suncured Alfalfa Meal, Wheat Mill Run, Soy Hull Meal, Rice Bran, Cane Molasses, Soybean Oil, Ammonium Preservative.Natural And Artificial Flavors, Silicon Dioxide, Distillers Dried Grains, Soybean Meal, Calcium Carbonate, Magnesium Oxide, Choline Chloride, Vitamin E Supplement, Zinc Sulfate 36%, Biotin, Potassium Chloride, L-Lysine, DL-Methionine, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Sodium Selenite, Vitamin A Supplement, Calcium Pantothenate, Niacin, Menadione Sodium Bisulfite Complex, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Vitamin D3 Supplement, Cobalt Sulfate, Vitamin B12 Supplement, Ethylenediamine Dihydriodide., Yeast Culture Saccharomyces Cerevisiae, Sodium Chloride, Magnesium Limestone, Zinc Methionine, Copper Lysine, Manganese Methionine, Cobalt Glucoheptonate, Selenium Yeast.R1222 Whmat Wh035

Ingredients

Mature Horse Plus:

Suncured Alfalfa Meal, Wheat Mill Run, Rice Bran, Soy Hull Meal, Cane Molasses, Soybean Oil, Ammonium Preservative.Natural And Artificial Flavors, Silicon Dioxide, Distillers Dried Grains, Soybean Meal, Calcium Carbonate, Magnesium Oxide, Choline Chloride, Vitamin E Supplement, Zinc Sulfate 36%, Biotin, Potassium Chloride, L-Lysine, DL-Methionine, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Sodium Selenite, Vitamin A Supplement, Calcium Pantothenate, Niacin, Menadione Sodium Bisulfite Complex, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Vitamin D3 Supplement, Cobalt Sulfate, Vitamin B12 Supplement, Ethylenediamine Dihydriodide., Yeast Culture Saccharomyces Cerevisiae, Sodium Chloride, Magnesium Limestone, Zinc Methionine, Copper Lysine, Manganese Methionine, Cobalt Glucoheptonate, Msm Methylsulfonyl Methane, Glucosamine, Selenium Yeast., R1217 Whplus Wh505



LOW NSC FEEDS

“Formulated with low levels of non structural carbohydrates for horses with metabolic or other health related issues”

Mature Horse Lite

- 14% Protein
- 5% Fat
- No corn, grains, or molasses
- Low Starch & Low Carbohydrate
- Yeast Culture
- Chelated Minerals

Mature Horse Lite Guaranteed Analysis

CRUDE PROTEIN	(Min)	14.0%
CRUDE FAT	(Min)	5.2%
CRUDE FIBER	(Max)	24.4%
ASH	(Max)	10.6%
CALCIUM	(Min)	1.0%
CALCIUM	(Max)	1.0%
PHOSPHORUS	(Min)	0.3%
PHOSPHORUS	(Max)	0.4%
SODIUM	(Min)	0.2%
SODIUM	(Max)	0.3%
COPPER	(Min)	11 PPM
ZINC	(Min)	73 PPM
SALT	(Min)	0.5%
SALT	(Max)	0.6%
SELENIUM	(Min)	0.2 PPM
VITAMIN A	(Min)	2,700 IU/LB
VITAMIN D	(Min)	540 IU/LB
METHYLSULFONYL	(Min)	0.0 G/TON
GLUCOSAMINE HCL	(Min)	0.0 MG



Ingredients:

Suncured Alfalfa Meal, Soy Hull Meal, Wheat Mill Run, Beet Pulp Ground, Soybean Meal, Rice Bran, Oat Bran, Rye Grass Meal, Soybean Oil, Distillers Dried Grains, Calcium Carbonate, Lignin Sulfonate, Magnesium Oxide, Choline Chloride, Vitamin E Supplement, Zinc Sulfate 36%, Biotin, Potassium Chloride, L-Lysine, DL-Methionine, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Sodium Selenite, Vitamin A Supplement, Calcium Pantothenate, Niacin, Menadione Sodium Bisulfite Complex, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Vitamin D3 Supplement, Cobalt Sulfate, Vitamin B12 Supplement, Ethylenediamine Dihydriodide, Yeast Culture *Saccharomyces Cerevisiae*, Sodium Chloride, Monocalcium Phosphate, Natural And Artificial Flavors, Selenium Yeast.Y1230 W103

SPECIALTY FEEDS

“Designed to provide all the nutrients necessary for growing foals”

16% Foal Development

- Balanced Ca:P Ration
- Designed for Growing Foals
- Yeast Culture
- Selenium Yeast
- Chelated Minerals



16% Foal Development Guaranteed Analysis

CRUDE PROTEIN	(Min)	16.0%
CRUDE FAT	(Min)	5.0%
CRUDE FIBER	(Max)	12.8%
ASH	(Max)	12.1%
CALCIUM	(Min)	1.0%
CALCIUM	(Max)	1.8%
PHOSPHORUS	(Min)	0.7%
SODIUM	(Min)	0.3%
SODIUM	(Max)	0.6%
COPPER	(Min)	47 PPM
ZINC	(Min)	187 PPM
SELENIUM	(Min)	0.3 PPM
VITAMIN A	(Min)	3,652 IU/LB
VITAMIN E	(Min)	95 IU/LB
LYSINE	(Min)	0.7%
BIOTIN	(Min)	1.2 MG



Ingredients

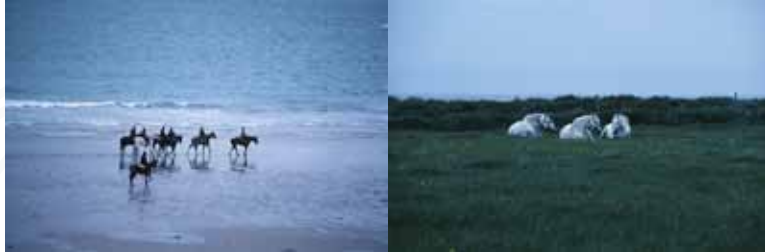
Suncured Alfalfa Meal, Ground Corn, Wheat Mill Run, Soybean Meal, Rice Bran, Cane Molasses, Soybean Oil, Ammonium Preservative, Natural And Artificial Flavors, Silicon Dioxide, Distillers Dried Grains, Calcium Carbonate, Monocalcium Phosphate, Corn Gluten, Yeast Extract, Yeastculture, Dried Yucca Schidigera, Aspergillus Oryzae Fermentation Extract, Dried Lactobacillus Acidophilis Fermentation Product, Dried Bifidobacterium Thermophilum Fermentation Product,

Dried Enterococcus Faecium Fermentation Product, Bacillus Fermentation Product, Lignin Sulfonate, Magnesium Oxide, Choline Chloride, Vitamin E Supplement, Zinc Sulfate 36%, Biotin, Potassium Chloride, L-Lysine, DL-Methionine, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Sodium Selenite, Vitamin A Supplement, Calcium Pantothenate, Niacin, Menadione Sodium Bisulfite Complex, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Vitamin D3 Supplement, Cobalt Sulfate, Vitamin B12 Supplement, Ethylenediamine Dihydriodide., Sodium Chloride, Zinc Methionine, Copper Lysine, Manganese Methionine, Cobalt Glucoheptonate, Natural And Artificial Flavors, Selenium Yeast. C1205 Whef Wh085



“Formulated to provide all of the necessary vitamins and minerals to mature horses that are easy keepers or on pasture”

SPECIALTY FEEDS



Equine 101 A

Guaranteed Analysis, 1 lb Pkg.

CRUDE PROTEIN	(Min)	15.1%
CRUDE FAT	(Min)	2.7%
CRUDE FIBER	(Max)	13.0%
ASH	(Max)	21.3%
CALCIUM	(Min)	0.9%
CALCIUM	(Max)	1.7%
PHOSPHORUS	(Min)	2.0%
SODIUM	(Min)	2.0%
SODIUM	(Max)	3.0%
COPPER	(Min)	325 PPM
ZINC	(Min)	834 PPM
SELENIUM	(Min)	5 PPM
VITAMIN A	(Min)	3,496 IU/LB
VITAMIN E	(Min)	672 IU/LB
LYSINE	(Min)	0.9%
BIOTIN	(Min)	1.1 MG

Equine 101 G

Guaranteed Analysis

CRUDE PROTEIN	(Min)	17.9%
CRUDE FAT	(Min)	2.4%
CRUDE FIBER	(Max)	9.5%
ASH	(Max)	25.7%
CALCIUM	(Min)	2.0%
CALCIUM	(Max)	4.0%
PHOSPHORUS	(Min)	2.0%
SODIUM	(Min)	2.0%
SODIUM	(Max)	3.0%
COPPER	(Min)	325 PPM
ZINC	(Min)	834 PPM
SELENIUM	(Min)	5 PPM
VITAMIN A	(Min)	3,490 IU/LB
VITAMIN E	(Min)	671 IU/LB
LYSINE	(Min)	2.7%
BIOTIN	(Min)	1.1 MG

Ingredients

Equine 101A

Wheat Mill Run, Soy Hull Meal, Rice Bran, Soybean Meal, Suncured Alfalfa Meal, Monocalcium Phosphate, Sodium Chloride, Distillers Dried Grains, Zinc Methionine, Copper Lysine, Manganese Methionine, Cobalt Glucoheptonate, Sodium Bentonite, Calcium Carbonate, Magnesium Oxide, Choline Chloride, Vitamin E Supplement, Zinc Sulfate 36%, Biotin, Potassium Chloride, L-Lysine, DL-Methionine, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Sodium Selenite, Vitamin A Supplement, Calcium Pantothenate, Niacin, Menadione Sodium Bisulfite Complex, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Vitamin D3 Supplement, Cobalt Sulfate, Vitamin B12 Supplement, Ethylenediamine Dihydriodide., Lysine, Sodium Selenate, Ethylenediamine Dihydriodide.Y1209 Whms

Ingredients

Equine 101G

Wheat Mill Run, Soybean Meal, Suncured Alfalfa Meal, Rice Bran, Monocalcium Phosphate, Calcium Carbonate, Sodium Chloride, Distillers Dried Grains, Zinc Methionine, Copper Lysine, Manganese Methionine, Cobalt Glucoheptonate, Yeast Culture Saccharomyces Cerevisiae, Lysine, Lignin Sulfonate, Magnesium Oxide, Choline Chloride, Vitamin E Supplement, Zinc Sulfate 36%, Biotin, Potassium Chloride, L-Lysine, DL-Methionine, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Sodium Selenite, Vitamin A Supplement, Calcium Pantothenate, Niacin, Menadione Sodium Bisulfite Complex, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Vitamin D3 Supplement, Cobalt Sulfate, Vitamin B12 Supplement, Ethylenediamine Dihydriodide., Sodium Selenate, Sodium Saccharin, Silicon Dioxide, Ethylenediamine Dihydriodide.

Equine 101A & 101G

- Vitamin & Mineral Supplement
- 1lb. Per Head Per Day
- 101A is Designed to be Fed with Alfalfa-based Diets
- 101G is Designed to be Fed with Grass-Based Diets
- Chelated Minerals
- Selenium Yeast
- Yeast Culture



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